



TeamUp

Help your team grow in performance and success



Build team success with TeamUP

A successful team is not created by chance, it takes time and attention. Understanding and trusting one another and building a safe environment contribute to top performance and continuously improving results. Growing together, building together, scoring together. That is, in essence, the goal of the serious game, TeamUP.

Learning from one another

Playing TeamUP helps people get to know one another in a very short period of time in new and surprising ways, both as individuals and as a group. Teams change for the better after playing TeamUP. How does a game do that? TeamUP creates a unique environment and encourages in-depth conversations. TeamUP creates a playful atmosphere that stimulates people's habitual behaviors, enabling participants to discuss current team dynamics, patterns and images and what it would take to grow in areas such as cooperation, flow, performance and results. And all this in a relaxed, fun, and above all, safe setting.

Stronger together

TeamUP challenges participants to an intense collaboration. Sharing experiences, feedback from others and listening to each other are essential to being successful. TeamUP also generates useful data that can help teams gain insight into underlying patterns and dynamics. Based on this shared understanding of what works well and what doesn't, teams can take steps to improve performance.



"As we played TeamUP, tensions arose that we hadn't been aware of before. As a result, we were able to resolve them completely so that our collaboration is better than ever and more effective."



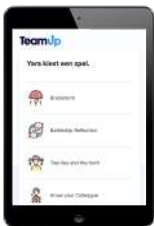
An unforgettable experience

TeamUP consists of two parts played alternately. You really get to know one another, experience the effect of (not) sharing information and you put the lessons learned into practice immediately. TeamUP ensures that real conversations take place that contribute to visible and quantifiable results.



Battleship

In this modern version of Battleships or Sea Battle, each team member plays against TeamUP's Artificial Intelligence (A.I.), placing ships at strategic locations and trying to hit the A.I.'s ships. Everyone gets hints to help the others, and, in the meantime, discovering the most effective ways to share and help others to be successful. In each new round, the lessons learned are applied directly and team collaboration goes from strength to strength.



Team Challenge

During the Team Challenge you really get to know one another in a fun and inspirational way. Participants share personal stories in a variety of games, give each other feedback and talk about their experiences. The facilitator guides the conversations, ensuring that even difficult subjects are put on the table and that they are discussed in a safe environment.

The impact

- > You have high-value conversations which remove blockages preventing the team delivering top performance.
- > TeamUP encourages you to look beyond the limits of your own function to help your team and to be successful as a team. The synergy created by the game can never be achieved on your own.
- > Everyone experiences that sharing information and feedback is a functional and fun part of collaboration when they play TeamUP, so having open and up-front conversations become a matter of course.

"I often found feedback complicated but playing TeamUP has proved to us it's very valuable and even good fun!"





Ready to play
Customizable



4 hours



3 – 6 (per group)



Facilitator



Online, hybrid and
face-to-face

Play TeamUP face-to-face, hybrid or online

TeamUP is suitable for all teams. The game is always guided by an experienced facilitator who provides a safe environment in which useful, insightful conversations can take place. Team members can participate at any location: from home, hybrid or together at the office.

Play as often as you like

The duration of a TeamUP game varies from 2 to 4 hours, depending on the goal and the situation within your team, department or company. You can also play TeamUP several times spread over weeks or months with your team(s). This way you keep the focus on the power of cooperation and progress and gain experience in different formations and further improve the team's skill set.

The game is built on the team's input

At the beginning of the game all participants answer a number of questions about themselves. These are used during the game in various ways to get to know each other better, learn from each other and move the team forward.

Widely applicable

TeamUP was developed based on both research and experience in the areas of feedback, personal leadership, core qualities, challenges and motivation. The participants' answers create a unique game every time. If there are specific issues or questions within your organization, TeamUP can also be adapted and expanded. We would be happy to discuss your wishes in a personal meeting and offer you a tailor-made solution.

Would you like to get to know TeamUP and experience its power and impact for yourself? Then make an appointment for a free demo, we'd be happy to help.

[Schedule your personal demo](#)

How TeamUP works: the flow of the game

Playing TeamUP is a unique and personal experience for every team. Whether you play it face-to-face, hybrid or completely virtually. TeamUP connects, because as a team you create new experiences, get to know each other better and experience that feedback doesn't have to be emotionally charged but rather functional and helpful. This creates more success for everyone!

01

Fill out the questionnaire

At the start of the game, all team members fill out a short questionnaire. The answers will be reflected later in the Feedback Challenge.



Hello,
I'm Julia and I'd love to take you on my TeamUP journey and how it works for your team. Do you have any questions afterward? You can always let us know!

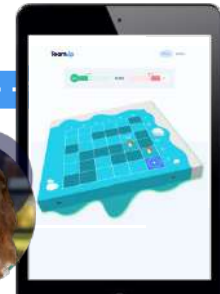
"I think that, too. This is nice! I'm already looking forward to the next question!"



Let's play!

We start with the Battleship Game. Put your ships in a safe position and wait until everyone in the team has done the same.

02



"The game begins. I get to be the first to try to hit the A.I.'s ships. Meanwhile, I see hints that may help my colleagues. I'm happy to tell them!"

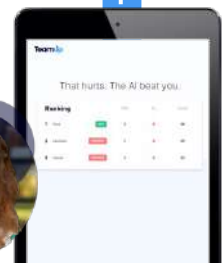


"How nice of you to say that, thank you. I would have chosen Marek myself, I always find his enthusiasm so infectious."

03



"Hey, that's funny, I thought that trait really suited you, Paul!"

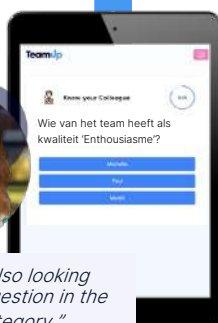


"We have received many valuable insights. It is also very recognizable in our daily way of working."

Start de Team Challenge

Teams reflect on what is going well and what could be better. Colleagues give each other compliments, but also talk about personal challenges and issues that (may) arise.

04



"I feel a bit jittery, but I am also looking forward to it. I'll start with a question in the 'Know your colleague' category."



The power of serious gaming

Serious games are the best way to bring about substantial changes. The combination of game elements with learning and change objectives ensures a great experience. Why? Serious games are fun to play and create a safe and relaxed setting in which everyone automatically takes active part. By practicing new behavior, participants explore their limits and develop themselves in a short period of time, without immediately realizing it.

Essential breakthroughs

Our experience of facilitating and training many different types of teams, has given us unparalleled knowledge and insight into what is effective, but also what isn't. There is no better tool than serious gaming for giving people direct experience of the effects of their decisions, enabling them to get to the heart of the matter quickly and without resistance. You can achieve breakthroughs in your teams at a tempo never previously possible.

International experience

InContext's serious games help organizations around the world to achieve sustainable change. As one of the market leaders in the field of serious gaming, our games are played at organizations such as ABN AMRO, Alliander, Novartis, PostNL, Essent and KLM.

Wide range of products

In addition to TeamUP, InContext has developed various serious games for a range of purposes. Fizzinity, for example, is an interactive team building platform and LinkXs strengthens cooperation and communication within and between teams. Quadrality offers a digital, interactive game environment in which your employees encounter recognizable challenges, making choices, experiencing the consequences and discussing these with each other. And with Ixplora, participants are challenged to understand the effects of their choices.

Would you like to know more about these or other serious games? Take a look at www.incontext.nl



The developers of TeamUP

TeamUP was developed by InContext Consultancy Group. We've used more than 30 years' experience in leadership, team development, personal effectiveness and cultural change to create this extraordinary and inspiring business game.

InContext combines substantial organizational changes with the behavior of people. Our motto is 'The people side of business - The business side of people'.

This unique combination of knowledge and skills, both hard and soft, allows us to place each intervention in the context of any organization and thus directly at the heart of the issue with connection, impact and results.

Would you like to know more about the potential of TeamUP or one of our other business games, online tools and business simulations, or would you like to talk to us in person? We'd be happy to help!

[Contact us](#)