



Serious Games from InContext

The best solution for an interactive, inspiring and unforgettable learning experience.



InContext: Inspiration, creativity and connection worldwide.

The big difference between a group of individuals and an organization or team is a shared vision. That starts with a common perspective on reality, sharing experiences and facing challenges together.

There are no better tools than games and simulations to make that happen. To get people moving, to inspire them and to put their shoulders to something that is bigger than themselves. And to make a difference.

Serious gaming is not a 'quick fix' or simple entertainment. It is part of a fundamental conversation about the organization, what's going on, what's holding us back and what needs to be done. Bringing about real change, in an inspiring way.

Can we help you make this happen in your organization or do you want to review the options with us? We are here for you. Always.



Thomas Benedict
Founder and director - InContext



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What is serious gaming?

Serious Games are also called business simulations or business games. They are being used more and more widely, especially these days, and with good reason.

Long lasting impact

InContext's Serious Games and business simulations facilitate changes within your organization, ensure a constructive dialogue and provide insight into improvements in daily working practices. All games offer a rich and dynamic environment, which makes onboarding, learning and change not only more fun, but also ensures memorable experiences and lasting impact.

Your challenges

The world is changing rapidly. (Digital) possibilities are endless, the market requires agility and your employees want to keep on developing. Every organization has its own challenges, its own dilemmas and its own objectives. But also, its own culture, its own way of working and its own leadership.

The sky is the limit...

InContext offers solutions for all leadership, change and strategy issues. Based on your own theme or development issue, you can either choose from one of our many existing and flexible options or have a business simulation made to measure.

Opportunities

We have a wide range of options for team development, onboarding, collaboration and personal development and more....

InContext always has an effective response to whatever is happening in your organization, from our ready-to-play range to the 100% customization of our business simulations.



An unforgettable learning experience

For 30 years, InContext has been the leading specialist in the development of (online) management games and business simulations. Both in the Netherlands and worldwide, for all roles and levels within organizations. Serious gaming involves taking decisions based on recognizable scenarios. You get feedback and insight into how things could be done differently. This means you can implement fresh insights straight away.

Result

Our business games provide impact, fun and lasting results. From small teams to the largest multinationals, our games are always scalable. Your employees will challenge themselves, step outside their comfort zone in an inspiring and safe environment and get to know each other better. In doing so, they will contribute directly to the success of the organization.

Learning = experience

We believe that people learn best by experiencing and daring to experiment. That is why there is plenty of room to practice with new knowledge, skills and behavior. We choose interactive methods that fit the context and learning preferences of your people. This leads to valuable experiences, concrete learning points and insights that can immediately be applied in working practices.

What makes serious gaming special?

Our games and simulations are so lifelike that, from the first moments, participants no longer realize they are in a different reality. They are challenged to push their limits. Never alone, always together and within their team. With lots of energy and a touch of humor.



Ready to play
Customizable



1 – 2 hours duration



4 – 100+ players



Facilitator optional



Online, hybrid and
face-to-face

Teambuilding and connected teams

Individualization of work has increased dramatically in recent years. At InContext, we believe that connection within and across teams is the key to success in any business as connected teams promote innovation and co-creation with the business. Teambuilding is therefore more important than ever.

The Fizzinity platform is an interactive and inspiring teambuilding platform which connects team members on a deep human level. Through questions and tough challenges, team members get to know each other better and improve collaboration, all while having a lot of fun together.

fizzinity
An InContext Simulation



The impact of Fizzinity

- Team Building: teams feel more connected to one another.
- Teamwork: improving cooperation and communication.
- Team members get to know each other better and with fresh insights.
- Teams create new memories and shared experiences.

[Request a demo](#)

Fizzinity experiences

"The time flew by. It felt like we'd only just started when the hour was up!"

"Fizzinity was really a great success and very good. A break from the grind. Even our Country Manager participated and was super excited!"



Ready to play



2 hours



8 – 10 (per group)



Facilitated



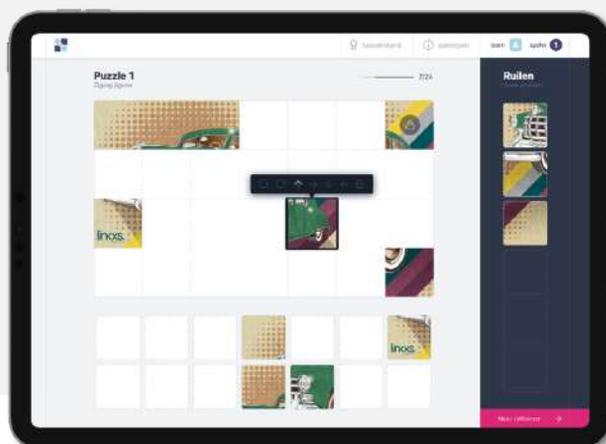
Online, hybrid and face-to-face

Communication and teamwork

Collaboration, personal leadership, negotiating and addressing behavior are more important than ever. In doing so there are often deeply rooted ideas and opinions about others that have a huge impact on behavior. Most people are hardly aware of this, let alone make it a topic.

LinkXs offers a challenging framework to analyze collaboration, communication and personal leadership within and across teams, to discuss possible blockages and to remove them.

linkxs.
Powered by InContact



The impact of LinkXs

- ▶ Effective cooperation both within and across teams.
- ▶ Open, honest, and clear communication.
- ▶ Recognizing and addressing conscious, unconscious, and/or ingrained patterns.
- ▶ Strengthening (personal) leadership.

[Request a demo](#)

LinkXs experiences

"All my teams quickly got super fanatical. This resulted in behavior that I also see in the workplace. LinkXs provided useful tools that forced each one of us to look in the mirror and see how effective we were ourselves.

For my business unit this really meant a tipping point towards better cooperation."



Customized



2 hours duration



1 – 3 (per group)



Facilitator optional

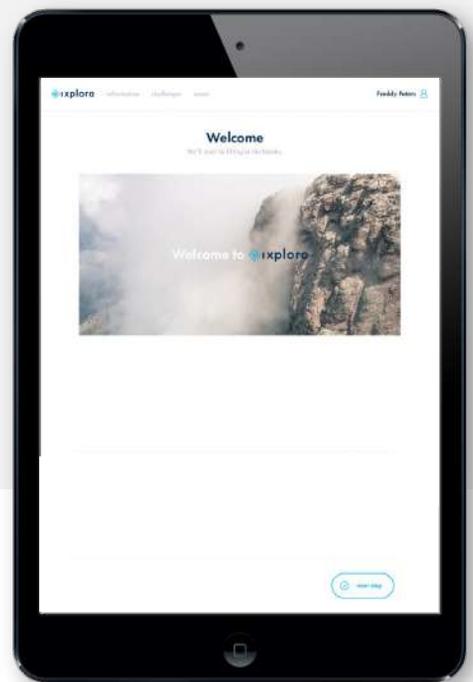


Online, hybrid and face-to-face

A personal learning experience

Decisions, no matter how small, always have consequences. Ixplora is a dynamic online business game that challenges participants to understand the effects of choices and behavior. Each participant or group follows its own path based on situations they easily recognize. Feedback gives immediate insight into the consequences of actions. This speeds up the learning process considerably.

The progress and results are made clear to participants by using agreed KPIs (Key Performance Indicators). Results are also available as a benchmark within the team, which creates extra insight and an element of competition.



[Request a demo](#)

The impact of Ixplora

- ▶ Simultaneous learning, experimenting, and practicing new behaviors.
- ▶ Unconscious and/or ingrained patterns are recognized and addressed.
- ▶ Effective insight into the consequences of decisions and actions.
- ▶ Strengthening (personal) leadership

Ixplora - This is how it works





Customized



2 – 3 hours



4 – 8 (per group)



Facilitated

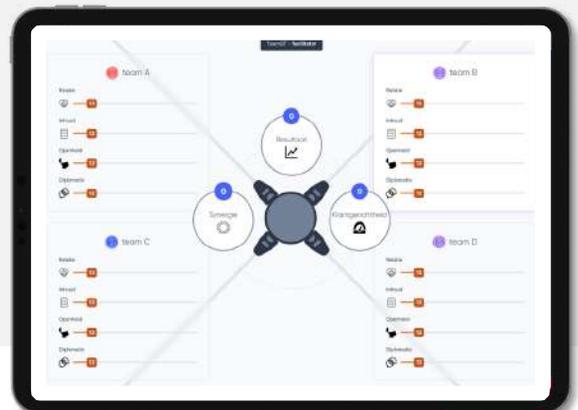


Online, hybrid and face-to-face

Dialogue and reflection

Quadrality is an online, interactive game-environment in which employees meet challenges they recognize from their workplace, make choices, and experience the consequences of their choices and learn to understand them. The content of Quadrality is adapted to the needs and context of your organization, for example based on the culture or core values. The game stimulates dialogue about and reflection on the values and associated behavior from different perspectives. This helps players to internalize the values and apply them in challenging daily workplace situations and dilemmas.

quadrality



The impact of Quadrality

- ▶ Understanding the basic principles of the organization.
- ▶ Connection with specific situations in the organization with different perspectives and concrete behavior.
- ▶ Application of the organization's core-values in challenging everyday activities.
- ▶ Insight into the contribution of core-values in achieving the organization's goals.

[Request a demo](#)

Quadrality experiences

"I had never realized how (not) acting on these core values could affect the overall performance of an organization. My eyes were really opened."

"Quadrality helped me start the conversation about what we need to do or not do to grow together as an organization and achieve our ambitions."



The importance of feedback

Feedback is essential to performing well. In practice, however, giving and receiving feedback can be regarded as unduly sensitive and, as a result, essential information is withheld.

TeamUp lets teams experience that feedback doesn't have to be emotionally charged but can be functional and helpful.

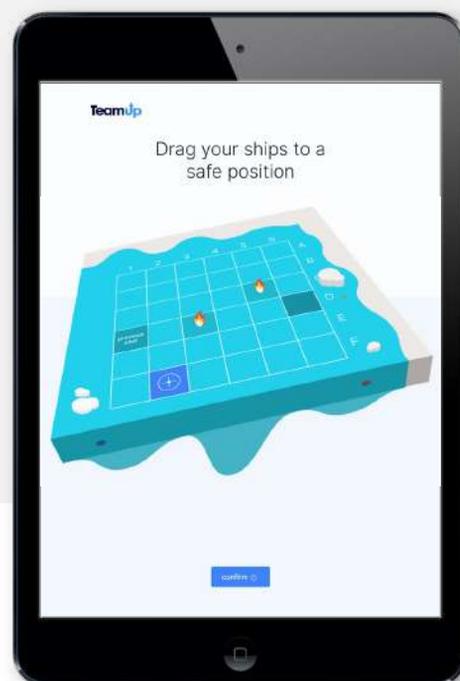
Everyone can experience the value of a strong flow of feedback.

Giving and receiving feedback becomes normalized. Everyone within the team and the team as a whole can work with greater power and success.

The impact of TeamUp

- ▶ Normalizing feedback as part of your day-to-day work and as the basis for successful team results.
- ▶ Contributing to a safe learning culture with key conversations.
- ▶ Experience that giving and receiving feedback raises the team's performance to a higher level.
- ▶ Stimulating participants to look beyond the narrow confines of their own jobs, to help one another and be successful together.

TeamUp



[Request a demo](#)

TeamUp experiences

"In our organization everyone was always being nice to each other. We didn't express our opinions or discuss them with others.

TeamUp ensured that feedback was not seen as something hurtful, but as a normal way of dealing with each other in a professional environment. We can no longer imagine life without it, and the collaboration and team results have improved by leaps and bounds."



Ready to play
Customized



2 - 3 hours



4 - 8 (per group)



Facilitated



Online, hybrid and
face-to-face

Improved team atmosphere, inclusion and collaboration

Every team has its own issues, challenges and pitfalls. TeamworkQT helps to recognize and resolve them. Get to know your team or teams' preferred styles for dealing with problems and explore alternatives.

TeamworkQT enables you to get a deeper understanding of team dynamics. Participants gain insight into each other's qualities, learn to appreciate one another more and make better use of team member's qualities.

TeamworkQT contributes to a positive team atmosphere, inclusion and cooperation.



The impact of TeamworkQT

- ▶ Team members learn to recognize and resolve challenges and problems within the team.
- ▶ Finding ways to bridge differences.
- ▶ Improve team performance.
- ▶ Recognize and value colleague's qualities as well as the team as a whole.

[Request a demo](#)

TeamworkQT experiences

"I found it great to confront our challenges together with my team and then discuss with the team members how it is going for each of us and what each of us could do better."

"I got to know my colleagues in a different way and saw what they were good at. As a result, I will reach out to them more often so we can work together."



Customized



4 hours (per case)



4 – 8 (per group)



Facilitated



Online, hybrid and face-to-face

Excelling in collaboration and leadership

In successful organizations, teams work together effectively, see the bigger picture and set clear priorities. These teams take the right decisions, continue to evolve and grow together.

The DEBS platform provides an intense, immersive and high-impact learning experience. Company-specific content can easily be built on its intelligent foundation.

The time- and cost-efficient development makes DEBS a highly effective and valuable experience for many organizations.



The impact of DEBS

- ▶ Feedback (individual and team) on the choices made and experiencing the effects of these choices.
- ▶ Speeding up changes without losing quality.
- ▶ Aligning stakeholders to support priorities and decisions.
- ▶ Simultaneously learn, experiment, and practice new behaviors.

[Request a demo](#)

DEBS experiences

"I firmly believe that this was the final step my team needed to exceed expectations in the marketplace."

"All teams around the world now have a common vision and focus on priorities. Fantastic!"



Growth and Development using online tools

Employees and team(s) can guide and direct their own growth and development using InContext's online tools. The clear 'diagnoses' provide a powerful overview of their current situation and what they would like to become over time. Results lead to immediate applicability and useful insights, which in turn give rise to valuable conversations. Conversations about personal development, about the team, about working methods and about new possibilities and opportunities.

The path to new skills

Creating compelling and significant collaboration is more important than ever, especially in these days of online or hybrid working practices. Our online tools have been designed to stimulate interaction and dialogue. Employees and teams are challenged to step out of their comfort zones, learn new skills and experiment with behaviors.

Recognizable and challenging

InContext's tools are an inspiring addition to personal, team and organizational development. Employees learn to take a critical look at themselves and their own team. This provides the basis for dialogue, team development and personal growth and development.

Versatile and readily available

The following pages introduce two tools that are very popular especially in these times and are used by many of our (international) customers. The online tools can be used in face-to-face settings, in a hybrid way or in a virtual environment.



Ready to play



2 - 3 hours



4 - 12 (per group)



Facilitated



Online, hybrid and face-to-face

Innovation in team development

Developments in organizations happen at a rapid pace. Teams need to develop continuously and cannot afford to stand still.

Every team is different and what works well for one team, can be demotivating or even destructive for another. A good diagnosis is therefore crucial. Team Flow Index (TFI) provides an objective, shared and solid basis on which the team can continue to develop.

As a result, all team members accept the common goals as well as the team development approach.



TEAM FLOW INDEX



The impact of Team Flow Index

- ▶ Clear improvement objectives and clear agreements for the coming period.
- ▶ Ownership, energy, and initiative in the team.
- ▶ A common language for discussing team functioning.
- ▶ A simple and useful instrument to measure progress.

[Request a demo](#)

Team Flow Index experiences

"At last, we can talk about the things that really matter to us in our team."

"A practical and relevant tool we use regularly to determine the team's progress. We have a lot of influence ourselves, and we can be successful together."

"Great that we could get to the core elements so quickly!"



Ready to use



15 – 30 minutes



1 – 10 give feedback



Online

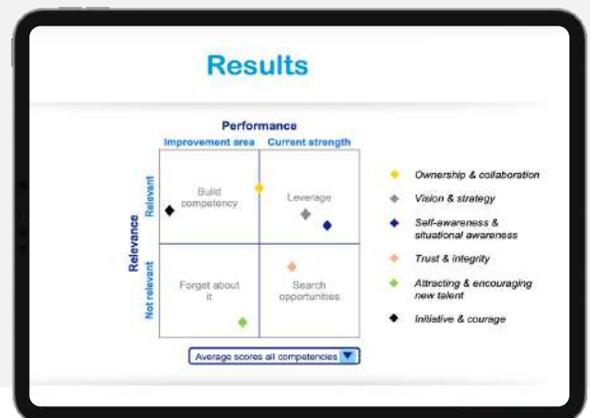
Personal development

Selfie 360 is a feedback tool to help employees increase awareness of their own core qualities, their self-awareness. The goal is to help them take the next step in their personal development.

Selfie 360 enables employees to rate their own performance level in a variety of competencies on a five-point scale. They then rank these competencies in terms of relevance to their own role or career path. To get feedback and put the results in perspective, colleagues are invited to rate individual performance in and relevance of the competencies in order to give feedback and to place the results in a more impartial light.



Selfie 360



The impact of Selfie 360

- ▶ Useful, directly applicable and relevant insights into the most important opportunities for personal development in relation to a person's role and career path.
- ▶ Starting point for valuable conversations about personal development and giving and receiving feedback in the organization.

[Request a demo](#)

Selfie 360 experiences

"Selfie 360 has helped me enormously to be more aware of what I am good at, but also where there is still room for improvement.

The results have also led to incredibly valuable and fun conversations with colleagues.

This has inspired me to work actively on making even better use of the qualities that I already possess and to develop new ones in order to be more successful in my role."



Business Simulations

Make a difference

You want your organization to get moving in an innovative, impactful and inspiring way? A way that makes a real difference and leaves a lasting memory? That's an exciting and entertaining journey of discovery, with tangible results? For 30 years we've been watching our tailor-made business simulations, perfectly reflecting the client's reality, make all the difference in organizational change.

An unparalleled learning experience

InContext's Business Simulations offer your employees a challenging, intriguing, and above all, realistic environment so they can safely learn, practice and experiment with their own leadership and strategic choices. They experience the impact of their own decisions and actions and what changes in their approach or behavior can bring about. The result: an unparalleled, high impact learning experience that employees will remember for a lifetime.

Experiences of our customers

"This feels exactly like real life, but now I have the opportunity to experience roles in different parts of the organization and see the consequences of my decisions. This is great!"

"It's easy to get lost in the day-to-day challenges. Sometimes it's good to take a step back, see what's happening in the bigger picture and understand what you need to focus on, it really makes a difference."



About InContext Consultancy Group

InContext Consultancy Group exists to provide all possible support to people who want to change something in their organization for the better.

InContext is a distinctive consultancy firm that helps organizations to nurture the human factor and to connect organizations to their people.

Inspiration, creativity and partnership go hand in hand with analysis, action and results. With ambition and guts we really make a difference and offer innovative, sustainable solutions to our clients.

Clients describe our approach as unorthodox, passionate, careful, surprising and always focused on achieving measurable results.

InContext supports substantial changes in organizations and in the behavior of people. This is illustrated in our motto "The people side of business - The business side of people".

With this unique combination of knowledge and skills, of hard and soft, we place every intervention in the context of each organization and thus directly in the heart of the issue. With connection, impact and results.

Curious what serious games could offer your organization? We would be happy to help you with options designed to suit your organization.

[Interested? Contact us.](#)